



UN Women UK Head of Campaigns

London-based, opportunity to work remotely with one day in the office, subject to requirements. Open to UK candidates.

Salary £35,000 - £45,000 full-time. 6-month initial contract.

Permanent role with flexible working / part-time options available.

This is an exciting and rare opportunity to lead UN Women UK's campaigns infrastructure. Our Head of Campaigns will oversee and scale the already nationally successful flagship Safe Spaces Now project, at a time when there has never been so much public and institutional interest in preventing sexual harassment.

You will pick up oversight of a range of exciting delivery and funding partners, from the private, public and non-profit sectors, as well as shape strategy to go into new areas. You will manage the launches and re-launches of powerful campaigns such as HeForShe, integrating opportunities and engagement for men and boys into UN Women UK's campaigning infrastructure.

This role will be central to shaping UN Women UK's supporter experience, and building a community where supporters can play an active role in changing the way the world works for women, girls and marginalised groups.

What you'll do:

- Oversee creation, management and delivery of campaigns for UN Women UK, including Safe Spaces Now and HeForShe
- Manage portfolio of partners to achieve joint impact goals
- Work strategically across the supporter funnel to link a strong acquisition campaign activity into digital communications that increase supporter engagement and retention
- Create a high-quality digital campaign and in-person experience for supporters, creating opportunities for them to increase engagement over time and become 'super-participants' in UN Women UK's work
- Manage campaign-level P&Ls and budgets, creating fundraising plans through partnership and digital channels to grow campaign impact
- Manage part-time staff, freelancers, expert advisors and volunteers to bring together skills and contributions into extremely strong and motivating campaigns
- Grow workstream, bringing in partnership funds to enable hiring of new team members and continuous achievement of greater impact.

What we're looking for - critical skills:

- Demonstrable experience successfully delivering social change campaigns and creating impact in communities.
- Organised, strategic thinker, able to manage, phase and prioritise a number of opportunities.
- Strong relationship-builder, able to cultivate and close partner relationships.
- Entrepreneurial spirit, able to horizon-scan for opportunities and build a plan to convert them into campaign wins and value for the organisation.
- A passion for mobilising supporters to create a thriving community and achieve positive change.

What we're looking for - desirable skills:

- Expertise in preventing sexual harassment and gender-based violence.
- Experience in achieving political or legislative change.
- Knowledge of safeguarding and working with people with lived experience of discrimination.

How the application process will work

You will submit your CV and answer questions in our online form.

Shortlisted applicants will be invited to a video interview with our Executive team. Candidates progressing to the second round of interviews will complete a practical assessment and a second discussion involving relevant staff members.

We will ask for two referees who can attest to your previous performance.

You can ask questions about the application process by contacting hr@unwomenuk.org, but please note that only applications received via the online form before the application deadline will be considered.