

2020 UN Women UK Awards Nominations Guidance

We are still 100 years away from achieving gender equality. And yet we are only 10 years away from the 2030 target countries around the world committed to as part of the Sustainable Development Goals (SDGs). Now more than ever, we need to urgently find bold, disruptive solutions to empower women in the UK and across the world.

UN Women UK want to see a world in which every woman the right to safety, voice and a choice. And we want extraordinary organisations, leaders and changemakers to join our movement for change. This is your opportunity to showcase trailblazing action for equality, and join with us to truly change the way the world works for women.

Online nominations open on Monday 17th February and close at 5pm on Friday 1st May. All nominations can be made online at www.unwomenuk.org. If you have any questions about nominations, the awards process or UN Women UK's work, please get in touch at awards@unwomenuk.org

Nominations come from a range of backgrounds, sectors and areas, but they all have one thing in common: they are all taking genuinely trailblazing action for gender equality. There are 3 categories which are as follows:

1. **The Impact Award** is for organisations that are taking disruptive, industry-leading action for equality for their customers, colleagues and community. Organisations can be from any sector, from health to hospitality, and there will be 2 winners, one for large organisations (>250 employees) and one for SMEs (<250 employees).
2. **The Leadership Award** is for executives inspiring meaningful change in their organisation, and wider community. This person could be the c-suite leader of a multinational, or the managing director of a charity, but all will be role modelling diversity and inclusion – and taking high impact, results-orientated action.
3. **The Changemaker Award** is for activists who are going above and beyond to drive grassroots change in their organisation or wider community. This person could be someone in an organisation (non c-suite) who is always banging the drum for equality, or someone who has campaigned for women's empowerment in their community.



Online nominations guidance

You can access the online nominations form at www.unwomenuk.org. If you have any questions about nominations, the awards process or UN Women UK's work, please get in touch at awards@unwomenuk.org

For all 3 of the categories you will be asked the following 3 questions. These 3 questions match up to the criteria on which we will be assessing the nominations. Each answer should be no more than 200 words, and should contain 1 example:

1. **Impact.** Give an example of how this organisation / person has achieved meaningful, measurable impact for gender equality in their workplace, or wider community.
2. **Disruption.** Give an example of how this organisation / person is doing things differently, taking innovative action to achieve change in the workplace, or wider community.
3. **Inclusion.** Give an example of how this organisation / person is engaging men, and all genders, in their action, as well as women of diverse ethnicities, sexualities and abilities.

General considerations

- Use a CAR framework: Challenge, Action, Result. The *Challenge* involves clearly setting out the gender inequality the organisation / person is solving, the *Action* is the clear steps taken to respond to the challenge, and the *Result* is the measurable impact of the action
- Include clear evidence of the action that has been taken, using both quantitative and qualitative metrics where possible
- Be clear and concise in your answers. Please use plain English and avoid using jargon and acronyms - the assessors will not be familiar with your practices, activities and impact so please do explain the obvious
- Ensure that your answers relate to action that has been taken in the UK. While your impact may be felt abroad, the results should be most relevant to the UK

Other point to note

- The entry information submitted will be the only information to accompany your submission throughout the nominations process
- All entries must be submitted via the online entry form. Entries submitted via any other means or format will not be recognised and will be disqualified; including email, post and in person delivery
- Individuals may submit entries on behalf of themselves or others and may enter more than one category
- The information in your entry will remain confidential between the UN Women UK Awards Expert Panel and UN Women UK team.
- Please keep the confirmation emails that you receive for reference purposes

Next steps

Nominations close at 5pm on Friday 1st May. Once you have submitted your nomination, it will then be reviewed by UN Women UK, and nominations that are shortlisted for an award will be reviewed by an expert judging panel on **Tuesday 19th May**. Those shortlisted will be expected to attend a 15-minute review session with our panel in Central London (TBC) at the following times for each award:

- 9.00 – 10.00am: The Leadership Award
- 10.30 – 11.30am: The Changemaker Award
- 12.30 – 13.30pm: The Impact Award (small orgs)
- 14.00 – 15.00pm: The Impact Award (large orgs)

Please put a placeholder in your diary for the relevant time slot in case you are shortlisted.

If you have any questions about nominations, the awards process or UN Women UK's work, please get in touch at awards@unwomenuk.org

Thank you and good luck!

Meet last year's winners...will you be the next...



Kevin Hyland OBE who won the Leadership Award. The UK's first anti-slavery commissioner is engaging with governments across the world to end trafficking of all women and girls. He is also now the Chair of Institute for Human Rights and Business (IHRB)'s Leadership Group for Responsible Recruitment, to drive positive change in the way that migrant women are recruited.



Elliott Rae who won the Changemaker Award. The founder of MusicFootballFatherhood (MFF), a lifestyle platform for fathers promoting gender equality, is now publishing two children's books breaking down gender stereotypes, and has even been on The Guilty Feminist podcast, having met Deborah Frances-White at the Awards ceremony last year!



Salesforce which won the Impact Award (for large orgs) and is now investing \$17m and 1,000 volunteer hours into women's empowerment projects around the world. They continue to lead the way with inclusive workplace policies, and their CEO, Marc Benioff continues to bang the drum for equality, as he has done in his new book 'Trailblazer: The Power of Business as the Greatest Platform for Change'



Lewes FC which won the Impact Award (for SMEs) and is using its platform as the first professional football club in the world to pay women the same as men, to inspire wider equality in sport. They have also launched their incredible 'SisterShip' scheme, working with local women's organisations to use football as a tool for social change.