

UN Women National Committee UK Trustees – November 2017



Laura Haynes

Chair

Laura is the founder and Chair of Appetite, an award winning strategic brand consulting firm, where her experience includes over 25 years helping organisations to embrace change, build and enhance culture and expand potential. This led Laura to develop the new brand-led approach to building sustainability in every organisation through “Business, on Purpose”, an Appetite initiative.

In addition to being Chair of UN Women National Committee UK, Laura is also a Director of FutureLondon Enterprises, a member of the Parliamentary Design Commission, a Fellow at the Royal Society of Arts (UK) and the Marketing Society (UK). Laura has previously held the position of Board Trustee of The Legacy List, set up in 2011 by Mayor Boris Johnson to support the legacy of the London 2012 Olympic and Paralympic Games; a Board Director of ArtsCommons, formerly Epcor Centre for the Performing Arts, Chair of Alberta Ballet (Canada), and the President of the DBA, the UK design industry trade association.



Karen Parker

Vice Chair

Karen is an executive coach and mentor. She utilises her substantive experience as a senior international director with an exceptional track record as a leader and trusted advisor within the Financial Services, Luxury Brands and Pharmaceutical sectors. Having operated globally, in publicly traded and private companies, Karen has successfully collaborated with CEO's, executive and non executive teams to lead significant global business transformation programmes.

With a specialist HR background, Karen has operated as a broad based, commercially savvy leader, achieving business growth in complex organisations where talent is critical to business success. Driving strategic, organisational and cultural change whilst retaining key talent is a core strength. Karen has influenced the successful development of a range of organisations through building exceptional relationships with leadership teams – coaching, advising and guiding on strategy, structure, people and performance. Karen has also consistently championed the role of women in business through her tenure as Chairman of Credit Suisse's European Women's Network as well as through sponsorship of a broad range of diversity and inclusion programmes in each of the organisations she has worked within.



Sarah Dembitz

Executive Director

Sarah Dembitz founded, grew and successfully sold her healthy snack box subscription company www.savioursnacks.com. The company's hybrid acquisition model provided her with substantial experience in creating both a consumer facing brand and winning a spectrum of corporate clients. As with any start-up, the experience was invaluable in exposing her to a vast range of real life business issues.

Prior to launching Saviour Snacks, Sarah's focus was helping businesses to create growth (via sales, marketing & branding). She was a member of the UnLtd Futures Incubator programme and a 2013 fellow of the London Start-Up Leadership Programme. She has an MBA from IUM – winning the scholarship for Women's Leadership - a PgDip in Broadcast Journalism from City University and holds a BA Hons degree in History of Art from University College London.

A strong believer in creating profits with purpose and aligning a healthy brain with a healthy body – Sarah is incredibly passionate about the importance of the work of UN Women and raising its profile in the UK.



Sula Bruce

Chief Operating Officer

Sula Bruce was Director of The Aid and International Development Forum (AIDF), bringing together UN, NGO, Government and business sectors to address humanitarian aid, relief and development with a view to building greater effectiveness within the sector. She was also Head of Operations for Climate Action, working in partnership with UN Environment (UNEP) to engage the corporate sector in addressing climate issues with functional solutions alongside civil society, public sector and intergovernmental organisations.

Sula is a coach and facilitator, delivering executive coaching, training and facilitation. An APMP qualified Project Manager, and a strong believer in cross-sector collaboration, Sula has extensive experience of strategic planning, partnership generation and relationship management, events and business development, consistently engaging with a wide range of stakeholders and cultures. Sula is passionate about the work of UN Women and the opportunity to make a tangible difference to the lives of women and girls around the world.



Helen Everitt

Company Secretary

Helen is head of Macquarie Group's Corporate Governance team in London. She and her team are responsible for board/committee support, corporate governance and entity lifecycle management of 150+ subsidiaries across multiple jurisdictions. Helen is a Fellow of the Institute of Chartered Secretaries and Administrators and has worked in the company secretarial field for over twelve years. She is keen to increase her ongoing charitable activities and volunteers her time on the committee of St Neots Town Youth FC, as registration secretary. Helen has a BSc (Hons) in Economics and Finance from York University and a Diploma in Psychology from the Open University.



Shirley Cooper

Treasurer

Shirley is a business leader with extensive financial, commercial and operational experience gained in a variety of organisations. Shirley is the Commercial Director for Tapestry, a global law firm specialising in global HR. In addition to Director of Client Development at Lorien Resourcing a specialist IT recruitment consultancy. Previously, a director with services and solutions provider, Computacenter for 12 years with a remit to lead the divisions for procuring products for resale and indirect spend, supply chain, technical engineering and quality. Before joining Computacenter Shirley held a number of senior financial positions at Yorkshire Water, Leeds Hospitals and Allied Domecq.

Since 1995, Shirley has also held numerous non-executive positions. Starting with Regional Chairman of NETWORK. In 1996 was appointed by the Lord Chancellor as a General Commissioner of Income Tax. In addition, finance director for Opp2K and auditor for many charities. In 2005 Shirley was invited to join the Board of Management and Council for the Chartered Institute of Procurement and Supply (CIPS). Shirley was appointed Chairman of the Board in 2008 and President in 2010. Initiated and Chaired their first Remuneration Committee. Initiated and Chairs the Fellowship Club. Shirley Chairs a JV for Hertfordshire University and is a Board member and Treasurer of International Women's Forum. Shirley is Co-founder and President of Blueprint Club, with 250 members, supporting women in procurement. In addition to being on the Global Advisory Board and European Board of WE Connect International having been their Executive Director for Europe for 18 months.

Having qualified as an accountant she went on to gain an MBA and is now a fellow of not only CIMA but also CIPS, RSA and CILT. She is a freeman of the Worshipful Company of Information Technologists.



Francesca Boldrini

Trustee

An award winning senior executive with over 20 years' experience in the fields global health and development gained at leading global foundations, corporations, not-for-profit organisations and academic institutions. Her creative, solution oriented mind-set and pragmatic approach has enabled her to build strong recognised strategy, policy and advocacy technical expertise and global development donor networks. Francesca has proven expertise of turning advocacy campaigns into policy wins and concrete funding for strong organisations and causes.



Tracey Follows

Trustee

Tracey is an award-winning futurist and founder of Futuremade. She works with clients on long-term strategies for future growth. Recent work includes the future of work, the future of education, the future of hospitality and the future of AI. She has spoken at the UN on the future of gender, and founded the Female Futures Bureau that convenes and promotes female futurists globally. Business Cloud recently named her one of their 101 'Female Founders in Tech'.

In 2016, she was the recipient of the Women in Marketing Special Award for Outstanding Contribution to Marketing. In 2017 Ad Age named her a Woman to Watch (Europe), an honour given to ground-breakers, innovators and creative thinkers. She is in the BIMA 100 as an Agent of Change and won Trailblazer of the Year at Innovation Social.

Previously in advertising, she worked client side and agency side, including as Head of Consumer Communications at BT and Chief Strategy Officer at JWT. She was also Chair of the APG 2013-2015. Over 20 years, she helped brands such as O2, BT, John Lewis, EasyJet and Telefonica. She left to retrain as a futurist, studying Strategic Foresight at The University of Houston, and started her own futures consultancy.

She is currently a member of the Association of Professional Futurists, the World Futures Studies Federation, a WIRED Fellow, and Fellow of the RSA. She also sits on the Council and Board of the Advertising Standards Authority in the UK.



Ann McKechin

Trustee

Ann is currently the Head of Corporate Social Responsibility for the Scottish Power business group and is responsible for their reputation and stakeholder management and oversees the management of the Scottish Power charities and their sponsorship programme. She has recently been appointed to the Court of the University of the West of Scotland.

After graduating in law, she pursued a legal career as a solicitor in the private sector and was a partner with Pacitti Jones, Solicitors in Glasgow for ten years until 2000. In 2001, she was elected as the Member of Parliament for the former Glasgow Maryhill seat and from 2005 to 2015 represented the Glasgow North constituency. During her parliamentary career, she served on a number of select committees including Scottish Affairs, International Development, Arms Export Control and latterly on the Business, Innovations & Skills committee. Between 2008 and 2010 she held ministerial office as Parliamentary Under Secretary of State in the Scotland Office and from 2010 to 2011 was Shadow Secretary of State for Scotland in the Labour Shadow Cabinet.

Ann has a keen interest in international affairs and from 2012 to 2015 was Vice Chair of the Westminster Foundation for Democracy which supports work in emerging democracies across the world. She has also served on both the World Trade Organisation Parliamentary Assembly and the NATO Parliamentary Assembly.



Randall Peterson

Trustee

Dr. Randall S. Peterson is Professor of Organisational Behaviour at London Business School and Director of the School's Leadership Institute. Randall holds a Ph.D. in Social and Organisational Psychology from the University of California, Berkeley and was previously on the faculty of Northwestern and Cornell Universities. He is a highly-experienced and award-winning researcher, teacher and consultant. His expertise is in all aspects of organisational behaviour and he is an internationally-recognised authority on leading diverse teams, conflict resolution, and board effectiveness. As a regular contributor to a wide range of scholarly journals, books and industry outlets, his research has featured in a variety of outlets from the Journal of Applied Psychology to HR Magazine and Harvard Business Review. His research has been reported in a wide range of press outlets including the New Yorker Magazine, BBC, Economist, Zawya, and Forbes.

Randall is passionate about the power of education to transform lives, and is especially interested in the role of women's education in driving economic development. As an experienced trustee for a number of educational organisations, Randall has served on the board of London Business School and currently chairs the board of Parayhouse School.



Carol Rosati OBE

Trustee

Carol Rosati OBE has championed women in senior leadership for nearly a decade since founding the women's board network Inspire in 2008. What started as a spare-time project, the network grew from 280 to over 8,000 women globally, with chapters in the U.K., U.S. Asia, and Europe. An inspiring leader, coach and mentor to her peers and emerging female talent, Carol has been responsible for promoting women to some of the most senior roles in business and changing the hearts and minds of boardrooms around the globe. She works with many organisations to promote diversity of thought and better balanced teams, using her accumulated knowledge to create diverse workforce and inclusive cultures. She was awarded an OBE in the Queen's 2015 Birthday Honours List for Services to Women In Business and included in the Global Top 50 D&I professionals list in 2016 and 2017.

Carol is also an independent non-executive Director on the Board of Southern Housing, one of the largest housing associations in the South East, where she also is Chair of the Remuneration and Nominations Committee. She is also Chair of Spruce Homes.



Charles (Chuck) Stephens

Trustee

Chuck is a recognised leader in Diversity and Inclusion (D&I). Leveraging more than a dozen years' of experience, building, deploying and managing D&I practices, Chuck delivers measurable, business-focused solutions that meet the demands of complex organisations. He has guided some of the world's largest companies in addressing their D&I challenges while increasing their eminence as diversity leaders. He has deep experience establishing and governing broad-based D&I practices that are tailored to the needs of individual business units while leveraging knowledge across the organisation. It is because of this experience that the larger D&I community - comprising not-for-profits, government agencies, and commercial organisations - acknowledges him as a thorough and practiced leader.

Previously at Barclays, he drove their global strategy and delivery around talent attraction, development, and advancement, relative to Gender and their Global Functions businesses. Currently, he leads Diversity & Inclusion for Google in EMEA.



Nuala Walsh

Trustee

Nuala is a former management consultant and strategic marketing expert with a 22-year track record of globalising companies, effecting transformational change and revitalising corporate brands and cultures. This has been mainly for investment banking and asset management firms where she set integrated, long-term strategies and delivered sustained growth across all market cycles for various firms. Throughout her career, she has operated extensively in EMEA, Americas, Asia, Africa and Australia and is now the recipient of a dozen industry Marketing, Brand and Client awards for Excellence and Innovation. For several years, she was also a Board Member of ActionAid Ireland, a charity focused on the alleviation of Third World poverty and the restoration of human rights where she advised on resource allocation and fund-raising strategy.

Nuala is currently Head of Global Marketing and Relationship Management at Standard Life Investments where she is responsible for protecting and growing client assets of \$500bn as well as managing corporate reputation globally. She is a regular strategic advisor to the Board on matters of corporate transactions, global distribution, communications, organisation culture and governance. She chairs several sub-committees and is a member of multiple executive committees which govern P&L and mandate codes of practice to uphold stewardship principles and regulatory obligations. Prior to this she held multiple Sales, Marketing, Finance Technology and Strategy roles with Blackrock and Merrill Lynch. As a consultant, she has advised many companies industrywide and spent a year working for the World Bank in Africa. Nuala has broad Ivy-league Executive training and 1st-class academics, with a Masters in Business Studies and a BA from Trinity College Dublin.